

I am running for the position of committee representative in the...

School of Management (SoM)

*“From **experience**
to **impact**”* 

Erik Linden

PhD student, B.A. und M.A. HSG, 7.5 years HSG



I am studying...

- Business Administration on PhD level in the 2nd semester with a focus on Marketing.

So far I have been involved at the HSG in...

- **7.5 years of studies and work** at HSG – A kid of the HSG for the HSG!
- Being a Research Associate at the Center for Aviation Competence (CFAC).
- Organizing the 42nd St. Gallen Symposium as a team member of the International Students' Committee (ISC). Part of the organizing team of the CEMS Annual Events.
- **As SoM committee representative I want to achieve the following goals...**
 - **Promote the inputs** of students and especially PhD students into the SoM.
 - **Act as mediator between students, lecturers and professors** through the experience I gained during my studies and while working at an institute at the HSG.
 - **Boost the attractiveness** of the various committees of the HSG and **improve the influence of students** in these committees.
 - **Reasonable use of financial resources** of the SHSG for the benefit of all students.
 - **Active contribution to the expansion of the campus** in order to improve the learning and research conditions at the HSG.